Case Study: Data Extraction services

**Challenge**

Client was not able to extract the customer data from the portal.

**Solution**

* Reviewing the customer account and classified the data.
* Created a database of existing customers in SQL and streamlined the process to ensure the new customers are getting entered correctly in the new database.
* Using ticketing approach through Trello, maintained 2 layers of QC with in house team and client pre approval of the data
* Created weekly, monthly, quarterly and annual report for more transparent data.

**Result**

Client has customer base of more than 10,000 customer accounts and client is able to find out major business aspects using the database.